



Media Fact Sheet

PARK POINT

310 12th Ave SW
On Central Memorial Park

The PARK POINT mixed-use residential condo tower is located in the heart of Calgary's Beltline Community, across from the historic Central Memorial Park, completed in 1912 and representing one of the oldest urban parks in Canada. Adorned by walking paths, immaculate landscaping and water features and the Memorial Park Public Library, all residents of PARK POINT can claim to be 'a stone's throw' from this notable amenity.

Size:	34-storeys
# Homes:	289
Mix:	One, Two and Three Bedrooms, street-level Live-Work townhomes and Penthouses
Developer:	Qualex-Landmark™
Architect:	IBI Group
Builder:	Axiom Builders
Interior Design:	Trepp Design Inc.
Landscape Design:	Durante Kreuk
Pub Release:	February 28, 2015
Completion:	August 2018
Current Status:	Selling final homes

Suites

- One bedroom, one bedroom and den / flex, two bedroom, two bedroom and den / flex, and a limited selection of three bedrooms.
- Limited selection of live/work townhomes and penthouses
- Protected by the 1-2-5-10 Alberta New Home Warranty Program
- All homes with an out-of-suite storage lockers
- All homes with an open-air balcony or patio
- Most homes include secured underground parking
- Choice of three distinctive designer color palettes: Dawn, Noon, Dusk
- High performance wood-laminate flooring (except laundry & bathrooms)
- Approximately 9' ceilings in living areas
- Over-height 7' suite entry and interior doors
- Expansive, energy efficient double glazed windows with roller blinds
- Lever-style suite entry and interior door handles
- Energy efficient front-loading stacking washer and dryer
- Individually controlled heating and cooling system

Kitchen / Bath:

- Italian Armony Cucine cabinetry
- Stone slab countertops and backsplash
- European kitchen appliance packages and fixtures from Germany
- Tile flooring in bathroom as well as laundry
- Tile tub apron / shower surrounds
- Vanities with under-mount sinks, vanity mirrors with integrated medicine cabinets



Amenities

Exclusive range of premium indoor and outdoor amenities.

Outdoor:

- On Calgary's historic Central Memorial Park and Memorial Park Public Library
- Zen Terrace with seating and water feature
- Social lounge seating with fire pit
- BBQ area with large harvest table
- Yoga / Pilates deck overlooking Central Memorial Park

Indoor:

- Fully equipped fitness facility with state-of-the-art equipment
- Yoga/Pilates Studio
- Steam room, sauna and his/hers change rooms with showers
- Social lounge club with kitchen and fireplace
- 24-hour concierge service
- Elegant double-height lobby with seating
- Wi-Fi in amenity areas and lobby
- Furnished guest suite for out-of-town visitors
- Secure bike storage room and repair station
- Vehicle, bike and dog wash area

Security & Tech

- Keyless controlled and secure access to elevators and main entry points
- Secured entry to all interior and exterior amenity areas
- 24 hour concierge
- Secure underground resident parking and bicycle storage
- Underground visitor parking
- Enterphone system
- Centrally-monitored sprinklers and smoke detectors
- Tech ready with all tel/cable/data ports installed
- All homes with USB charger/receptacle in kitchen and master bedroom

PARK POINT

310 12th Ave SW, Calgary, Alberta
QUALEX.CA/PARKPOINT

PARK POINT Discovery Centre

301 11th Ave SW, Calgary, Alberta
Open by appointment only
Tel: 403.244.2428

MEDIA CONTACT

Scott Henderson
dHz Media
+403.921.2001
scott.henderson@dhzmedia.com