

The city of Kelowna has long been known for its proximity to picturesque Okanagan Lake, nearby rising mountains and a proliferation of provincial parks, pine forests, vineyards and orchards. These natural wonders have attracted tourists and folks seeking a relaxed way of life for decades. But the city has also been undergoing a quiet transformation from pretty backdrop to coveted destination.

While its population has been steadily rising for years, in 2018 it was named the sixth fastest growing city in Canada – ahead of both Victoria and Vancouver. The Okanagan Centre for Innovation has become an exciting hub for tech-sector buildings and a new Health Authority building brought 800 jobs into the downtown core. The city invested \$68 million in infrastructure projects in 2017, promising growth and renewal in all sectors. Add a new and improved Queensway Transit Exchange, one of the most comprehensive hospitals in the southern interior of the province, higher education opportunities and an international airport that services 2.0 million passengers every year and this once small town is blossoming into a metropolis.

A city fit for urbanites who like a healthy side of nature with their culture and shopping, Kelowna delivers a vibrant downtown core with a recently revitalized, [\\$14 million, Bernard Avenue \(Kelowna's main street\)](#). Bernard Avenue hosts the city's most exciting shopping destinations and sophisticated dining opportunities, attracting residents and tourists alike.

About Brooklyn at Bernard Block

Brooklyn at Bernard Block is set to take shape at 1471 St. Paul Street, just off Bernard Avenue on the site of the old Bargain Shop. The 25-storey concrete condominium tower is part of a three-phase plan that will include two additional towers: one commercial and a second residential tower.

The development site covers an entire city block, or 1.5 acres. The mixed-use project is intended to be a legacy piece that will help shape the downtown of the future.

Designed with Brooklyn-inspired architecture, the condominium tower will feature brick and iron detailing, a striking contrast to leafy St. Paul Street. It features street-level retail and above-grade structured parking, so every suite will enjoy a stunning city, mountain or lake view. From the rooftop lounge and outdoor terrace, residents can drink in a dazzling 360-degree lookout onto the city and its spectacular natural surroundings.

Brooklyn's selection of homes includes one bedroom, one bedroom and den, two bedrooms, and a limited collection of sub-penthouses.

Brooklyn's exceptionally high Walk Score® of 98 out of 100 makes it a pedestrian's paradise close to Okanagan Lake, the new Kelowna Yacht Club and the recreational City Park and waterfront boardwalk. Other nearby attractions include the cultural/entertainment district, unique restaurants and boutique shopping destinations. Plus, the nearby Queensway Transit Exchange can whisk residents away to other parts of the city in moments.

Brooklyn is 70% sold since launching in September 2018 and will be releasing its Urban Collection at the end of April. This will be the final release of homes available at Brooklyn at pre-construction pricing.

The Brooklyn Urban Collection features one and two bedroom homes between 491 – 1,034 square feet and prices will begin in the mid \$300's.



Brooklyn at Bernard Block
MEDIA BACKGROUNDER
www.liveatbrooklyn.com

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About the builder

Mission Group is dedicated to providing its customers with an outstanding home ownership experience.

Headquartered in Kelowna, Mission Group specializes in residential and commercial real estate development and construction. Each Mission Group community is given careful thought and consideration long before construction begins. Their goal to create and nurture homeowner relationships, as well as their modern and well-built designs, has earned them numerous industry awards over the years. Recent honours include the UDI Pacific Region Award for Excellence in the 'Best of the Okanagan' category for Central Green in 2018. Mission Group was also named a finalist for the 2019 CHBA National Awards for Housing Excellence in the 'Mid- to High-Rise Condominium or Apartment Projects (Planned)' category for both ELLA and Brooklyn at Bernard Block.

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